

RIZE BRAIN POWER

Makes everything possible

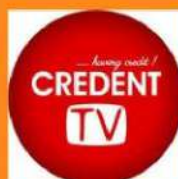
INTRODUCING

THE FUTURE OF LEARNING





Worked With:



About Us



- ✦ RiZe Brain Power is a pioneering educational company dedicated to holistic brain development, skill enhancement, and career shaping for children and young adults.
- ✦ Founded in 2016 with the vision to transform young minds into confident, creative, and future-ready leaders.
- ✦ RiZe Brain Power has successfully transformed the lives of over 50,000+ young minds, igniting their cognitive abilities, boosting memory, and sharpening focus.

About the Founder:

★ Dr. Ushma Adhyaru – Founder, RiZe Brain Power Institute & RiZe Care Foundation

- Dr. Ushma Adhyaru is a Clinical Psychologist (Ph.D.), author of Train the Brain, and the visionary Founder of RiZe Brain Power Institute and RiZe Care Foundation.
- She has mentored students who have earned national recognition in the Limca Book of Records, India Book of Records, and National Book of Records.
- With over a decade of expertise in neuroscience-based brain development, she has transformed learning for thousands of students by strengthening IQ, EQ, and multiple intelligences.
- Her work spans global mentorship, innovative academic programs, and designing impactful learning systems across institutions.
- She specializes in evidence-based career counselling using DMIT and psychometric assessments, along with psychological and relationship counselling for families.
- Dr. Ushma has collaborated with 22+ international universities, creating world-class opportunities for students.
- Her excellence has earned her numerous honors including Dynamic Woman Entrepreneur Award, Rashtra Sewa Samman, Gujarat Sewa Bhushan Puraskar, and the International Achievers Award

Our Achievements & Awards

- Guinness Book and Asian book of World Record Holder
- Pride of Bharat Award, excellence in School and Educational Psychology Services Award
- Gujarat Vishesh Samman – Sewa Bhushan Award
- Dynamic Woman Entrepreneur of the Year – Women Leaders Forum
- International Achievers Award
- Lifetime Achievement Award (Educationist)
- Lady Rotarian – District Rotary Award
- Brahma Gaurav Award – Samasta Brahma Samaj
- 50 Faces Women Leader Award – Glantrox
- Health Ambassador Award – Indradhanush



◆ Accolades:

- **Transformed over 50,000 young minds.**
Helping children boost memory, focus, and concentration.
- **Awarded for Innovation in Child Education.**
Recognized for introducing fun and scientific learning methods.
- **Trusted by schools and parents across regions.**
Loved for unlocking every child's hidden potential.
- **Featured on top media and education platforms.**
Appreciated for setting new standards in brain development.
- **Inventor of Brain Activation Programs and Memory Tools.**
Making learning easy, exciting & effective for young learners.

◆ Products & Services:

- **Brain Activation Programs (memory, concentration, problem-solving)**
- **Personalized Career Counselling Services**
- **School Partnership Programs & Events**
- **Seminars & Training Sessions**

Brain Activation



● Why is it Needed?

1. **Academic Pressure:** Children struggle with focus, memory, and stress due to rising competition.
2. **Screen Addiction:** Reduced mental agility due to overuse of gadgets.
3. **Imbalanced Left-Right Brain Use:** Traditional education focuses mainly on logic (left brain), while creativity and emotional skills (right brain) are ignored.
4. **Lack of Emotional Intelligence:** Children face difficulty managing emotions and social interaction.

● What are the benefits?

- Cognitive Benefits
- Behavioral & Emotional Benefits
- Academic & Performance Benefits
- Physical & Intuitive Benefits

Our Key Features

SCIENTIFICALLY DESIGNED BRAIN DEVELOPMENT PROGRAMS

Boosts memory, focus, creativity, problem-solving, and analytical skills using proven cognitive techniques

PERSONALIZED CAREER COUNSELLING

Guides each child to discover their strengths, passions, and future career paths through expert assessments

EXCLUSIVE CHAMPIONS CLUB

A platform for students to participate in brain challenges, leadership workshops, and national-level competitions

ENGAGING & FUN LEARNING MODULES

Interactive games, puzzles, and activities ensure learning is enjoyable and impactful

SCHOOL PARTNERSHIPS & WORKSHOPS

Collaborates with schools to conduct special training sessions, expos, and seminars

FRANCHISE OPPORTUNITY

A scalable, rewarding business model empowering educators and entrepreneurs.

WHAT IS RIZE BRAIN POWER FRANCHISE?



- **Run Your Own Brain Development Center**

Conduct midbrain activation classes for children aged 5 to 17 using our scientifically structured curriculum.

- **Low Investment, High Impact**

A business model that requires minimal capital and offers high returns with meaningful social impact.

- **Ready-to-Use Curriculum & Tools**

Get full access to RiZeBrainPower's learning modules, teaching kits, demo videos, and worksheets.

- **Complete Setup & Training Provided**

We train you from scratch — no teaching background required.

- **Earn While Empowering Children**

Help students boost memory, focus, and confidence—and build a profitable business doing it.

- **Operate Locally with a National Brand**

Leverage the credibility and success of RiZeBrainPower to attract parents and grow quickly in your area.

Our Franchise Segments



Segment 1 Brain Activation Program

*Ignite Young Minds. Shape Bright
Futures!*



Why RiZe Brain Activation Program?

- Scientifically Designed Curriculum
- International Brain Development Techniques
- Certified Brain Trainers
- Child-Friendly, Fun-Loving Environment
- Unique Blend of Activity, Learning & Play

FOR KIDS (AGES 5–9 YEARS): LITTLE GENIUS PROGRAM

At this age, children are like sponges — ready to absorb, learn and explore the world with curiosity and joy!



Program Highlights

- ✦ Mid Brain Activation
 - Identify colors, numbers, shapes, and alphabets with sixth sense.
- ✦ Chess
 - Enhance multiple Intelligence with different techniques
 - Interactive Practice and Game Analysis
- ✦ Finger Abacus
 - Addition and Subtraction with finger abacus
 - Enhance Logical intelligence
- ✦ Brain Puzzles
 - Solve brain puzzles for logical reasoning, problem solving and linguistic development.



✦ Poem & Story Telling

- Crafting 5 enchanting poems and 5 captivating stories.
- Expertly recite your creations, mastering voice modulation, gestures and expressions.



✦ Speed Reading

- Practice of speed reading of different techniques.



✦ Brain Gym

- Revitalize your brain with tailored exercises co-ordinating left and right hemispheres.
- Elevate perception, focus & decision making through engaging brain gym activities.



✦ Left-Right Brain Development & Reflexes

- Practice Upside down reading books.
- Engage in writing with both hands simultaneously to develop left-right brain with reflexes.



✦ Brain Wave Meditation

- Experience serenity with Brain Wave Meditation.
- Feel colors and awaken midbrain, heighten senses, amplify memory and enhance cognitive abilities.



✦ Memory Games

- Harmonise mind through Magical memory games for super and multiple Intelligence.



✦ Rubik's Cube

- Solving 2*2 Rubik's cube in 1 min. embracing creativity and IQ



✦ Quiz Competitions

- Participation in Quiz competitions on various topics to boost GK and extraordinary capabilities.



Benefits for 5–9 Years:

- Sharper Memory
- Improved Concentration & Listening
- Better Emotional Understanding
- Boost in Creativity & Imagination
- Faster Learning Ability



FOR TEENS (AGES 10–17 YEARS): SUPER BRAIN PROGRAM

Teenage minds are full of potential — if activated well, they can achieve excellence in academics, life skills, and career clarity!



Program Highlights (Basic Level-1)

- ★ Mid Brain Activation
 - Identify colors, numbers, shapes and alphabets in cards with blindfold.
 - Drawing different pictures and coloring with blindfold.
- ★ Memory Mastery
 - Learn different memory techniques like AIR Systems, Acronym, SQRRQ, recording techniques, etc
 - Boost exam confidence with long term and short term memory hacks.
- ★ Finger Abacus
 - Addition and Subtraction with Finger Abacus
 - Enhance Logical Intelligence
- ★ Brain Puzzles
 - Solving brain puzzles for logical reasoning, problem solving and linguistic development.





Chess

- Enhance multiple intelligence with different techniques.
- Interactive practice and game analysis.



Speed Reading and Writing

- Practice of Speed Reading and Speed Writing of different techniques.



Brain Gym

- Revitalize your brain with tailored exercises co-ordinating left and right hemispheres.
- Elevate perception, focus & decision making through engaging brain gym activities.



Left-Right Brain Development & Reflexes

- Practice Upside down reading books.
- Engage in writing with both hands simultaneously to develop left-right brain with reflexes.



- ✦ Memory Games
 - Harmonise mind through Magical memory games for super and multiple Intelligence.
- ✦ Rubik's Cube
 - Solve 2*2 Rubik's cube in less than 1 minute.
- ✦ Quiz Competitions
 - Participation in Quiz competitions on various topics to boost GK and extraordinary capabilities.
- ✦ Brain Wave Meditation
 - Experience serenity with Brain Wave Meditation.
 - Feel colors and awaken midbrain, heighten senses, amplify memory and enhance cognitive abilities.



DESCRIPTION

Brain Activation Program (Basic Level-1)

- Fees:- 16,000/- After Discount 10,000/-
- Special Offer:-6,000/-
- Duration:- 3 Months, 2 Days/Week
- Material Cost: 1000 Rs

Program Highlights (Advance Level-2)

★ Advance Mid Brain Activation

Children do these activities with their sixth sense and blindfold:

- Drawing different objects
- Colouring with the use of all senses
- Writing in notebook using third eye power

★ Chess

- Learn various techniques with more practice
- Participate in different competitions playing with international rules

★ Photographic Memory

- Memorize in one time like Swami Vivekanandji
- Apply visualization and imaginative techniques to remember the difficult answers
- It instils good retention and recall power at the time of exam.

★ English Speaking

- Helps children build strong vocabulary and correct pronunciation.
- Develops fluency through interactive conversations, role-plays and storytelling.
- Enhances grammar, sentence formation and overall communication skills.

★ Calligraphy

- Enhances handwriting skills by improving letter formation, spacing, and overall writing aesthetics.
- Develops focus, patience, and fine motor skills, helping children write with better control and consistency.
- Encourages creativity and self-expression while building confidence in written communication.

★ Storytelling & Writing

- Boosts creativity and imagination by helping children express ideas through stories.
- Improves vocabulary, sentence formation, and writing fluency.
- Builds confidence and communication skills through structured narration.

★ Pineal Gland Activation Meditation

- Activity that helps while enhancing cognitive and mental abilities.
- It leads to a heightened sense of intuition, smart behaviour, clarity of thoughts and an increased long and short term memory.

★ **Abacus (2 Digits addition and subtraction super fast!)**

- It improves logic, memory, concentration and a child's overall performance in academic and life.
- Develops a strong foundation in mental math, helping children calculate quickly with improved accuracy.

★ **Kids Yoga**

- Various Yoga Asans and Pranayams build Strength and Flexibility, Focus & Concentration, Memory power and evolves Mind-Body-Soul Connection.

★ **Pyramid Rubik's Cube**

- Solve Pyramid Rubik's cube in 1 min.
- It helps develop critical thinking and problem solving abilities to go through different challenges of Life.

★ **Brain Games**

- It enhances several key skills and increases attention span.
- It creates enthusiasm by reward winning positions.

★ **Group discussion and debates on current topics**

- It enhances learning potential and maintains focus by involving in challenging situations.
- It is important to learning in all disciplines, it helps students process information rather than simply receive it.

DESCRIPTION

Brain Activation Program (Advance Level-2)

- **Fees:– 31,000/– After Discount 16,000/–**
- **Special Offer:–10,000/–**
- **Duration:– 3 Months, 2 Days/Week**
- **Material Cost: 1000 Rs**

Benefits for 10-17 Years:



- ✓ Academic Excellence (Better Focus, Faster Recall)
- ✓ Improved Logical & Critical Thinking
- ✓ Confidence in Communication & Presentation
- ✓ Emotional Stability (Exam Stress Handling)
- ✓ Early Career Orientation

Parents Prefer RiZe Brain Activation Program Because:

- Visible Improvement in Academic & Social Performance
- Happier, More Focused & Confident Kids
- Early Discovery of Talents & Strengths

JUL 17 BOOK A FREE BRAIN ASSESSMENT TODAY!

☀️ **"STRONG BRAINS
TODAY — STRONG
LEADERS
TOMORROW!"** ☀️



Segment 2

Career Counselling | DMIT Test | Psychometric Test | Admission Services Abroad



Why Career Counselling at RiZe?

At RiZe Brain Power, we believe that every child is uniquely gifted. But in today's world of endless career choices and information overload, most students (and parents!) feel confused, lost, or even pressurized to choose the 'safe' or 'trendy' career paths. 🚧

Here's where we step in – with Science, Sensibility & Soul 🧠

DMIT TEST

◆ What is DMIT?

DMIT is a scientific assessment based on the study of fingerprint patterns and brain mapping. It helps in understanding a person's innate abilities, learning style, and personality traits by analyzing the ridge patterns on their fingertips — which are directly connected to the brain's neural development



Scope of DMIT:-

- Brain lobes and dominance analysis
- Multiple intelligences (as per Dr. Howard Gardner)
- Learning style identification (Visual / Auditory / Kinesthetic)
- Personality and behavior pattern analysis
- Inborn talent and potential mapping
- Career and skill suitability
- Parenting and relationship insights
- Brain lobes and dominance analysis
- Multiple intelligences assessment

Who Can Avail:-

- **Children:** Identify learning styles and natural talents early.
- **Students:** Plan academics and careers based on aptitude.
- **Parents:** Understand and guide their child effectively.
- **Professionals:** Enhance self-awareness and career growth.
- **Couples/Families:** Improve understanding and harmony.
- **Organizations/Educators:** Assess potential and optimize performance.

PSYCHOMETRIC TEST & CAREER COUNSELLING

Our Psychometric Test Covers:

- Personality Type (MBTI-Based)
- Learning Style (Visual, Auditory, Kinesthetic)
- Aptitude Skills (Logical, Numerical, Verbal, Spatial)
- Interest Inventory (Artistic, Scientific, Technical etc.)
- Emotional Intelligence & Stress Management



HOW CAREER COUNSELLING WORKS:

Step 1: Online/Offline Psychometric Test (30-40 mins)

Step 2: Detailed Report Generation

Step 3: Personal Career Counselling Session with Certified Experts

Step 4: Career Roadmap + Action Plan Delivered

WHAT WE OFFER:

- **Internationally Validated Psychometric Tests**
- **Personality & Aptitude Profiling**
- **Multiple Intelligence Mapping**
- **Interest & Skill Assessment**
- **Customized Career Roadmaps**
- **One-on-One Expert Counselling Sessions**

FOR WHOM IS THIS PERFECT?

- 8th to 12th Graders - confused about their stream or career direction.
- Graduates - struggling to pick the right higher education or job field.
- Working Professionals - considering a career switch or upskilling path.

Why Choose RiZe Brain Power's Career Counselling?

- Scientific & Reliable Assessment Tools
- Certified Career Counsellors
- Tailored Solutions, not Generic Advice
- Affordable & Accessible Packages
- Holistic Development Focus – Not Just Career, But Confidence!

Outcomes of Our Counselling:

- Clear Stream Selection (Science / Commerce / Arts)
- Discover Hidden Talents & Strengths
- Choose the Right Graduation & Post-Graduation Paths
- Learn about Offbeat & High-Demand Careers (Data Science, Design, Entrepreneurship & more!)
- Build Confidence in Career Decisions

ADMISSIONS ABROAD

Why Admission Guidance at RiZe Brain Power?

The moment after school is exciting... but overwhelming too.

- ✓ Which course to pick?
- ✓ Which college to aim for?
- ✓ Entrance exams, cut-offs, private vs. government
- What's best for YOU?

Don't worry. At RiZe Brain Power, we make this complex puzzle easy, simple, and customized — just for YOU! 🧩💡



Why RiZe Brain Power Admission Guidance?

- 1-to-1 Counselling Sessions
- Streamlined Application Process
- Personal Mentorship from Experts
- Real-time Updates on Deadlines, Cut-Offs & Scholarships
- Psychometric Career Testing for Confident Decision Making



DESCRIPTION

- **DMIT Report and Counselling**
Duration: 2 hours
Fees: 5,000/-
- **Psychometric Test and Counselling**
Duration: 1 hour
Fees: 2,000/-
- **Overseas Education**
Fees: According to the country, university and course
- **Material Cost: NIL**

Segment 3 Champions Club

“Where Young Minds Become Champions!” 🧠🎯



WHAT IS THE CHAMPIONS CLUB?

The Champions Club by **RiZe Brain Power** is a unique skill-boosting hub designed to shape future leaders, innovators, and memory masters!

It's not just learning — it's about performing, competing, creating, and winning with confidence! 🏆

Public Speaking Arena:

Find Your Voice. Own the Stage!

- Communication Skills
- Extempore Challenges
- Impromptu Speech Rounds
- Debate & Group Discussion Wars
- Anchoring & Compering Practice

- Overcome Stage Fear
- Boost Confidence & Eloquence
- Sharpen Vocabulary & Presentation Skills
- Voice Modulation
- Facial Expression and Eye Contact
- Body Gestures and Postures



National Memory Olympiad Training:

- Photographic Memory Techniques
 - Speed Memorization Competitions
 - Fun Brain Teasers & Recall Drills
 - Number & Word Peg Systems
 - Mind Mapping Battles
-
- Compete at City, State & National Levels!
 - Develop Fast, Long-Term Memory
 - Excel in Studies & Life Challenges
 - Think Sharper. React Smarter.



★ Why National Memory Olympiad Matters for Children?

Every child has immense untapped brain potential. However, traditional learning methods often focus only on rote memorization rather than strengthening memory capacity itself. The National Memory Olympiad addresses this gap by focusing on:

- Enhancing memory power, not just academic scores
- Improving focus, attention span, and concentration
- Accelerating learning speed and recall ability
- Developing confidence and mental discipline

At **RiZe Brain Power**, we believe that when memory improves, confidence improves, and when confidence improves, children perform better in every area of life.

★ Skills Developed Through National Memory Olympiad

Participation in the National Memory Olympiad helps children develop a wide range of life-changing skills:

1. Supercharged Memory Power

- Ability to memorize large amounts of information quickly
- Strong recall during exams and presentations

2. Enhanced Focus & Concentration

- Better attention during classes and exams
- Improved task completion and mental discipline

3. Faster Learning Speed

- Better understanding and retention
- Reduced study hours with better outcomes

4. Confidence & Mental Strength

- Builds self-belief and competitive confidence
- Encourages a positive mindset
- Helps children overcome fear of exams and challenges

DESCRIPTION

- **Public Speaking**

Fees:- 8,000/-, After Discount:- 5,000/-

Duration:- 2 months for 2 days/week

- **National Memory Olympiad**

Fees: 5000/- , After Discount:- 2000/-

Duration:- 2 Days per week

FRANCHISEE FEES

- Franchisee Fees for 3 Segements is Rs. 3.00 lacs plus GST.
- Franchisee Fees for Individual segment would be Rs. 1.00 lac plus GST.

OUR TEAM



Dr. Ushma Adhyaru
Founder
RiZe Brain Power
Clinical Psychologist
Ph.d. Psychology



Ms. Riddhi Adhyaru
Co-Founder
RiZe Brain Power
MBBS Georgia



Mr. Amit Aggarwal
National Head F&D
RiZe Brain Power

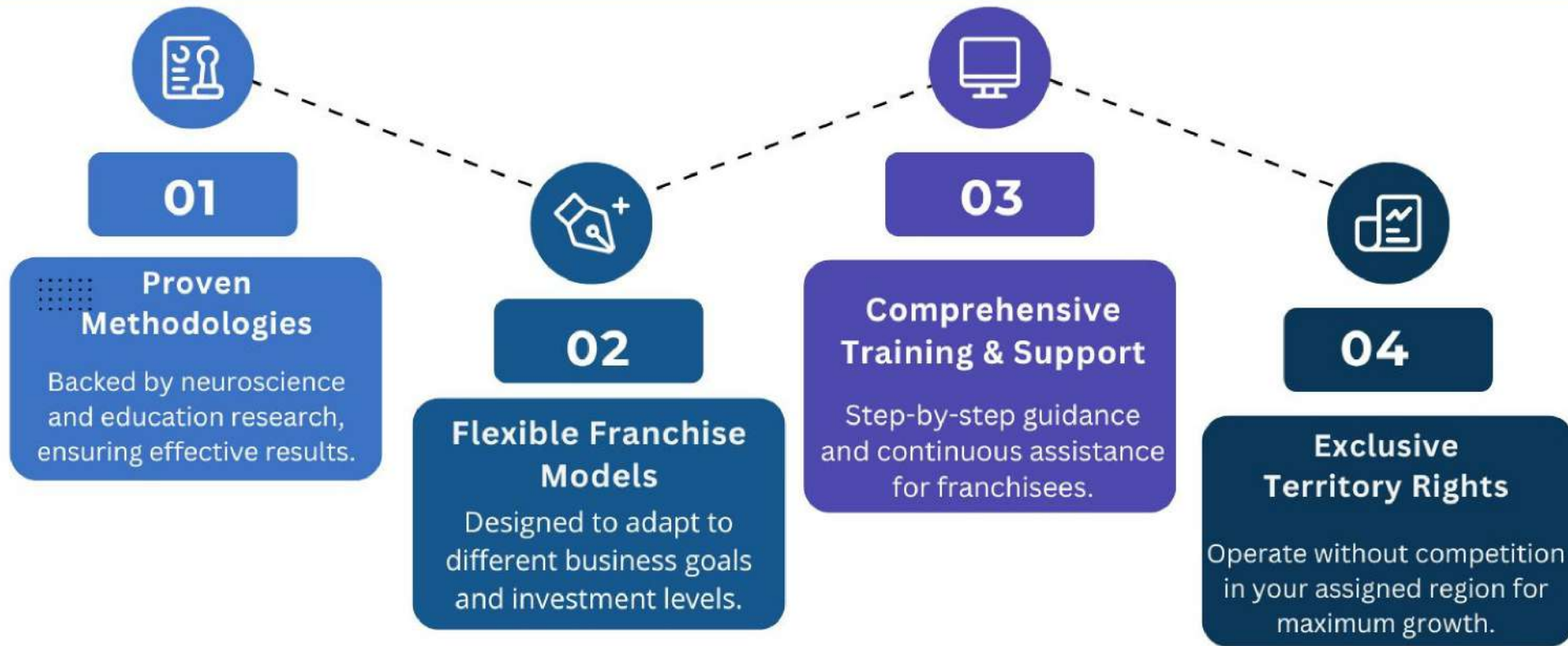


Mr. Aashish Bhavsar
Franchise Head FOS
RiZe Brain Power



Ms. Jiya Purohit
Public Administration
Head
RiZe Brain Power

Why Choose RiZe Brain Power Franchise?



"Partner with RiZe Brain Power to build a future-focused business rooted in innovation, growth, and educational impact."

Our Franchise Program

The **RiZeBrainPower Franchise** is a business opportunity that empowers passionate individuals to start their own brain development center in their city or town using our proven midbrain activation model. As a franchise partner, you get everything you need to launch, run, and grow your own center with full support from our team.



Trainer Franchise

Who it's for:

Educators, freelancers, or entrepreneurs who want to personally train students using RiZe Brain Power's structured programs.

● **Key Responsibilities:**

Conduct sessions for kids or teens
Use RiZe Brain Power curriculum and tools
Engage directly with students and parents

● **We Provide:**

Certified Trainer Program (TTT)
Student kits, worksheets, trainer dashboard
Marketing and content support

● **Estimated Monthly Earnings:**

₹40,000 to ₹80,000 (based on number of students trained)

Distributor Franchise

Who it's for:

Individuals or businesses who want to run operations by building a network of trainers or sub-franchisees in a specific territory.

● Key Responsibilities:

Manage franchise operations in a region
Appoint and support trainer franchises
Conduct local promotions & outreach

● We Provide:

Complete training and onboarding
Digital content, marketing material
Centralized tech support

● Estimated Monthly Earnings:

₹80,000 to ₹1,50,000+ (depends on area coverage and trainer network)

DISTRIBUTOR FRANCHISE: OPTIMIZED FACILITY SETUP FOR OPERATIONAL EXCELLENCE

For RiZe Brain Power, minimum of 500–1000 sq.ft. office is essential to create an efficient & welcoming environment.



Reception & Waiting Area

A comfortable area for clients, creating a positive first impression.



Tutoring & Counseling Rooms

Separate rooms to ensure privacy and focus for one-on-one or small group sessions.



Multi-Functional Workshop Space

A flexible space for hosting workshops, trainings or group activities.



Administrative Office

Workstations for staff to handle daily operations, including scheduling, client management, and marketing.



Storage & Equipment Area

Space for educational materials, brain-training tools and technology needed for cognitive exercises.

WAYS TO FINANCIAL FREEDOM



- **Multiple Income Streams**
- **Scalable & Flexible Business Model**
- **Low Investment, High Earning Potential**
- **Recurring and Passive Income Opportunities**
- **Growth with Purpose in the Education Sector**
- **Opportunity to Build a Personal Education Brand**
- **Work-Life Balance with a Home-Based Setup**
- **Becoming a Job Creator in Your Local Community**
- **Long-Term Business Stability in a Growing Market**
- **Supportive Ecosystem and Business Mentorship**

OUR WORK AND ACHIEVEMENTS











Let's Get You Started!

- Join our webinar
- Go through the PPT for detailed information
- Confirm your territory
- Complete training
- Launch your first batch in 30 days!



Be the change-maker in your city!

**THANK
YOU**



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